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Application :	<u>10/036677</u>	Examiner :	<u>Kieu-Oanh</u>	GAU :	<u>2611</u>
From :	<u>KIA/Corr</u>	Location :	IDC <u>FMF</u> FDC	Date :	<u>7/1/05</u>

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10/036677

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Total Number of Pages in This Submission: 15

Application Number 10/017,640

Filing Date December 14, 2001

First Named Inventor William Matz

Art Unit 3629

Examiner Name J. P. Ouellette

Attorney Docket Number BS01342

ENCLOSURES

(Check all that apply)

☒ Fee Transmittal Form (in duplicate)
☒ Fee Attached☐ Amendment/Reply☐ After Final☐ Affidavits/declaration(s)☐ Extension of Time Request☐ Express Abandonment Request☒ Information Disclosure Statement☐ Certified Copy of Priority Document(s)☐ Response to Missing Parts/Incomplete Application☐ Response to Missing Parts under 37 CFR 1.52 or 1.53☐ Drawing(s)
☐ Licensing-related Papers☐ Petition☐ Petition to Convert to a Provisional Application☐ Power of Attorney, Revocation
Change of correspondence Address☐ Terminal Disclaimer☐ Request for Refund☐ CD, Number of CD(s)☐ After Allowance Communication to Group
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☐ Proprietary Information☐ Status Letter☐ Other Enclosure(s) (please identify below):
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Name (Print/Type)

Bambi Faivre Walters

Reg. No.:

45,197

Signature

Bambi Faivre Walters

Date

January 26, 2005

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10/36677

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PTO/SB/08A (08-00)

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STATEMENT BY APPLICANT**

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Sheet 1 of 7

Complete If Known

Application Number	10/017,640
Filing Date	December 14, 2001
First Named Inventor	William Matz
Group Art Unit	3629
Examiner Name	J. P. Ouellette
Attorney Docket Number	BS01342

U.S. PATENT DOCUMENTS

Examiner Initials *	Cite No. 1	U.S. Patent Document		Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number	Kind Code 2 (If known)			
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		US- 3,888,302		Kosco	05-27-1975	
		US- 4,130,833		Chomét	12-19-1978	
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Sheet

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Filing Date	December 14, 2001
First Named Inventor	William Matz
Group Art Unit	3629
Examiner Name	J. P. Ouellette
Attorney Docket Number	BS01342

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		Number	Kind Code ² (if known)			
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		US- 6,202,210		Ludtke, Harold A.	03-2001	
		US- 6,252,586 B1		Freeman et al.	06-26-2001	
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		US- 2002/0143847 A1		Headings et al.	10-2002	
		US- 6,463,585		Hendricks et al.	10-2002	

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			EP 1162840 A2		Wilson et al.	12-2001		

OTHER PRIOR ART - NON PATENT LITERATURE DOCUMENTS

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		PCT Publication No. WO 94/17609 (Kiefl et al., 08-04-1994)	
		CAULEY, LESLIE, "Microsoft, Baby Bell Form Video Alliance," <u>The Wall Street Journal</u> , September 26, 1994.	
		"allNetDevices; - Report: Interactive TV Soon to Become Direct Marketing Tool," allNetDevices, www.devices.internet.com/com/cgi/print/print.cgi?url=http://devices.../report_interactive.html , (11/16/01) pp.1-2.	
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Attorney Docket Number	BS01342

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		"How Wink Works," What is Wink: How wink works, www.wink.com/contents/howitworks.html , (11/16/01) p: 1 of 1.	
		"What is Wink: Examples," What is Wink - Examples, www.wink.com/contents/examples.html , (11/16/01) pp. 1-2.	
		"Nielsen Media Research - Who We Are & What We Do," www.nielsenmedia.com/whoweare.html , (10/11/01) pp.1-4.	

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Sheet 4

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		US- 5,818,438	10/6/1998	Howe	
		US- 6,076,094	6/13/2000	Cohen	
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		Country Code ³ -Number ⁴ -Kind Code ⁵ (If known)	MM-DD-YYYY			
		WO 99 52285A	10/14/1999			
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Sheet 5

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Application Number	10/017,640
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First Named Inventor	William Matz
Art Unit	3629
Examiner Name	J. P. Ouellette
Attorney Docket Number	BS01342

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		US- 6,252,586	6/26/2001	Freeman	
		US- 5,661,516	8/1997	Carles	
		US- 5,774,170	6-1998	Hite	
		US- 5,758,257	5-1998	Herz	
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		US- 6,029,045	1-2001	Alexander	
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		US- 5,861,906	1-1999	Dunn	
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		US- 6,185,614	2/2001	Cuomo	
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		Application Number	09/496,825
		Filing Date	December 14, 2001
		First Named Inventor	William Matz
		Art Unit	3629
		Examiner Name	J. P. Ouellette
Sheet 7	of 7	Attorney Docket Number	BS01342

NON PATENT LITERATURE DOCUMENTS			
Examiner Initials*	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T ²
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Examiner Signature		Date Considered	
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*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

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